

TIFF 2018: Figures and Records

The 17th edition of the **Transilvania International Film Festival** saw new box office records, including sold-out opening and closing screenings. The largest film event in Romania attracted over **135,000 participants** this year, with **227 titles—178 features** and **49 shorts**—that played on the largest screen in Romania and the 13 partner spaces. Almost **95,000 tickets** were bought to attend these screenings—a number that is **5.7 per cent higher** than last year. Over **1,000 guests** from Romania and abroad attended the 10 festival days, and over 50 of the events in the festival were sold out.

Opening film ***Foxtrot*** drew **over 3,000** audience members for the Unirii Square Open Air screening. Golden Bear-winner ***Touch Me Not*** was sold out both at Cinema Victoria and at the Students Culture House. Andrei Crețulescu's feature debut ***Charleston*** also sold out in advance. Fresh from its Cannes premiere, ***The Man Who Killed Don Quixote***, the surprise screening of this edition, had to be screened twice to satisfy film fans at TIFF. Similarly beloved were ***One Step Behind the Seraphim*** and ***The Guilty***, which were not only sold out, but also the recipients of audience awards. On the last day of the festivals, TIFF partner cinemas could not accommodate all those who wanted to see the winning films, which had sold out immediately: ***The Heiresses*** (winner of the Transylvania Trophy), ***Winter Brothers*** (Best Directing Award), as well as ***The Home*** and ***Scythe Hitting Stone*** (winners of Special Jury Awards).

Among the special events with the highest attendance, the recital of international opera star **Angela Gheorghiu** and the screening of ***Tosca*** stand out, followed by ***The Pleasure Garden*** ciné-concert accompanied by **Notes & Ties**.

This year's record holder in terms of sheer number of tickets is Wes Anderson's most recent film ***Isle of Dogs***, which sold no less than **3,647 tickets**. And this year's fastest-selling tickets were recorded for ***The Phantom of the Opera*** ciné-concert at the Holy Trinity Roman-Catholic Church and for the events in the **Film Food** section—which sold out two days after they went on sale.

A broad selection of this year's films, including the award-winners, can be seen starting tomorrow, **June 6 through June 10**, at Cinema Elvire Popescu in Bucharest, during **TIFF București**, whose schedule is available [here](#).

Approximately **400 volunteers** between 16 and 46 years of age took part in making TIFF run smoothly; they were selected from among 700 applicants. In addition to denizens of Cluj and Romanians who came from all over the country, this year's volunteer team included young people from France, Lithuania, Poland, and the Republic of Moldova. Forty of them were nominated for Volunteer of the Year, five received awards, and four will go on to two partner festivals for TIFF: New Horizons in Poland in 2018 and

to Kino Pavasaris in Lithuania in 2019. The work of these volunteers came to complement that of the over **300 members of the festival team.**

TIFF 2019 was announced: the festival will turn 18 between **May 31 and June 9, 2019.** Until then, there will be TIFF București (June 6-10), TIFF Sibiu (June 20-24), and TIFF Kishinev (July 12-15).

Follow us on:

Web www.tiff.ro | Facebook [TransilvaniaIFF](https://www.facebook.com/TransilvaniaIFF) | Twitter [TIFFRomania](https://twitter.com/TIFFRomania) | Instagram [TIFFRomania](https://www.instagram.com/TIFFRomania)

The Transilvania International Film Festival is organized by the Association for the Promotion of Romanian Film and the Association for the Transilvania Film Festival.

Support from: Ministry of Culture and National Identity, National Center for Cinematography, Cluj City Hall and Local Council, Romanian Cultural Institute, Cluj County Council, Creative Europe-MEDIA program of the European Union

Presented by: Staropramen

Principal sponsor: Banca Transilvania

Principal partner: Mastercard

Official car: Mercedes-Benz

Sponsors: Orange, HBO, MOL România, Lidl, Nespresso, Tenaris Silcotub, Avon

Official coffee: Nespresso

Official logistical partner: DHL

Media partners: TV5, Europa FM, Adevărul, Dilema Veche, OK! Magazine, Historia, Marie Claire, Harper's Bazaar, Cosmopolitan, Men's Health, Business Review, Zile și Nopti, Cinemap, Radio România Cultural, Observator Cultural, Scena 9, Life.ro, Cinemagia, BIZ, News.ro, A List Magazine, LiterNet, Urban.ro, AaRC.ro, Sinteza.

Local media partners: Erdély Naplò, Făclia, Filmtett, Krónika, Monitorul de Cluj, Radio Cluj, Transilvania Reporter

Monitoring partner: mediaTRUST