



← Tudor Giurgiu, Geraldine Chaplin, Mihai Chirilov, Laurențiu Merișan ↓ Melissa Leo



↑ Competition Jury (Mike Downey, Mark Adams, Kjartan Sveinsson, Ana Ularu, Samuel Maoz)



**The Audience Award**, offered by MasterCard  
**Chapiteau Show** (d. Sergei Loban, Russia, 2011)

**FIPRESCI Award**  
**Tyrannosaur** (d. Paddy Considine, UK, 2011)

**The Excellence Award**, offered by Mercedes-Benz  
**Romanian DOP Iosif Demian**  
**Romanian art director Helmut Stürmer**

**Lifetime Achievement Award**,  
**Romanian actor Ion Caramitru**

**Lifetime Achievement Award**  
**Geraldine Chaplin, Mari Töröcsik, Claude Lelouch**

**Romanian Days Award for Feature Film**, 2.000 euro, offered by the Romanian Cultural Institute

**Everybody in Our Family** (d. Radu Jude, Romania-Netherlands, 2012)

**Romanian Days Award for Short Film**, offered by Volksbank (1.500 de euro)  
**Blu** (d. Nicolae Constantin Tănase, Romania, 2011)

**Romanian Days Award for Best Debut**, offered by URSUS – 1.000 de euro  
**Bogdan Ilie-Micu, for directing A Dream's Merchant** (Romania, 2012)

**Romanian Days – Special Mention**  
**Actors Constantin Cojocaru and Victoria Cociaş for Three Days Till Christmas (Last Days in the Life of Elena and Nicolae Ceaușescu)** by Radu Gabrea

**Best Film in the Shadows Shorts competition**, offered by Transilvania Media Group  
**Hope** (d. Pedro Pires, Canada, 2011)

**The Transilvania Trophy**, 15.000 euro, offered by the Romanian Cultural Institute  
**Oslo, August 31<sup>st</sup>** (d. Joachim Trier, Norway, 2011)

**Best Directing Award**, 5.000 euro, offered by Romanian Film Center  
**Maja Miloš for directing the film Clip** (Serbia, 2012)

**Special Jury Award**, 1.500 euro, offered by Vodafone  
**Chapiteau Show** (d. Sergei Loban, Russia, 2011)

**Best Performance Award**, 1.000 euro, offered by Vitrina Advertising  
**Kim Kold for Teddy Bear** (Denmark, 2012)

**Best Script Award**, 1.500 euro, offered by Evenimentul Zilei  
**Joachim Trier, Eskil Vogt for Oslo, August 31<sup>st</sup>** (Norway, 2011)

**Best Cinematography Award**, offered by Kodak Cinelabs Romania  
**Barbara Alvarez for Thursday Till Sunday** (d. Dominga Sotomayor Castillo, Chile-Netherlands, 2012)



← Töröcsik Mari  
↖ Maja Miloš  
↓ Ion Caramitru



WHO WON WHAT

WHAT'S IT ALL ABOUT

**Transilvania International Film Festival (TIFF) is presented by Romanian Film Promotion, and it is the first international feature film festival in Romania. Its main host is the town of Cluj-Napoca, Transylvania.**

Founded in 2002, TIFF has grown rapidly to become the most important film-related event in Romania and one of the most spectacular annual events in the region. It is a member of the Alliance of Central and Eastern European Film Festivals (CENTEAST) and it is supported by the MEDIA programme.

At the 2011 edition, TIFF joined the elite club of festivals accredited by the International Federation of Film Producers' Associations (FIAPF), endorsement which places it among the 40 most important festivals in the world.

Over the years, TIFF's Lifetime Achievement Award has been presented to important figures of European and worldwide cinema, including Claude Lelouch, Geraldine Chaplin, Wim Wenders, Marin Karmitz, Jacqueline Bisset, Michael York, Catherine Deneuve, Claudia Cardinale, Annie Girardot, Udo Kier, Vanessa Redgrave, Nicolas Roeg and Franco Nero.

In 2007, the festival was upgraded to a new level, with then-European Capital of Culture Sibiu as a second host.

Transilvania IFF has become the traditional premiere hub for domestic features which are now landmarks of the evolution of the Romanian New Wave of filmmakers. All the talked-about Romanian films had their first Romanian screenings in Cluj-Napoca. The Festival is now a well-known brand in the region not only due to the sensational film programs screened every year, but also for the effective layout, sparkling atmosphere and density of events, from seminars, workshops and panels to fabulous concerts and crazy night long parties.

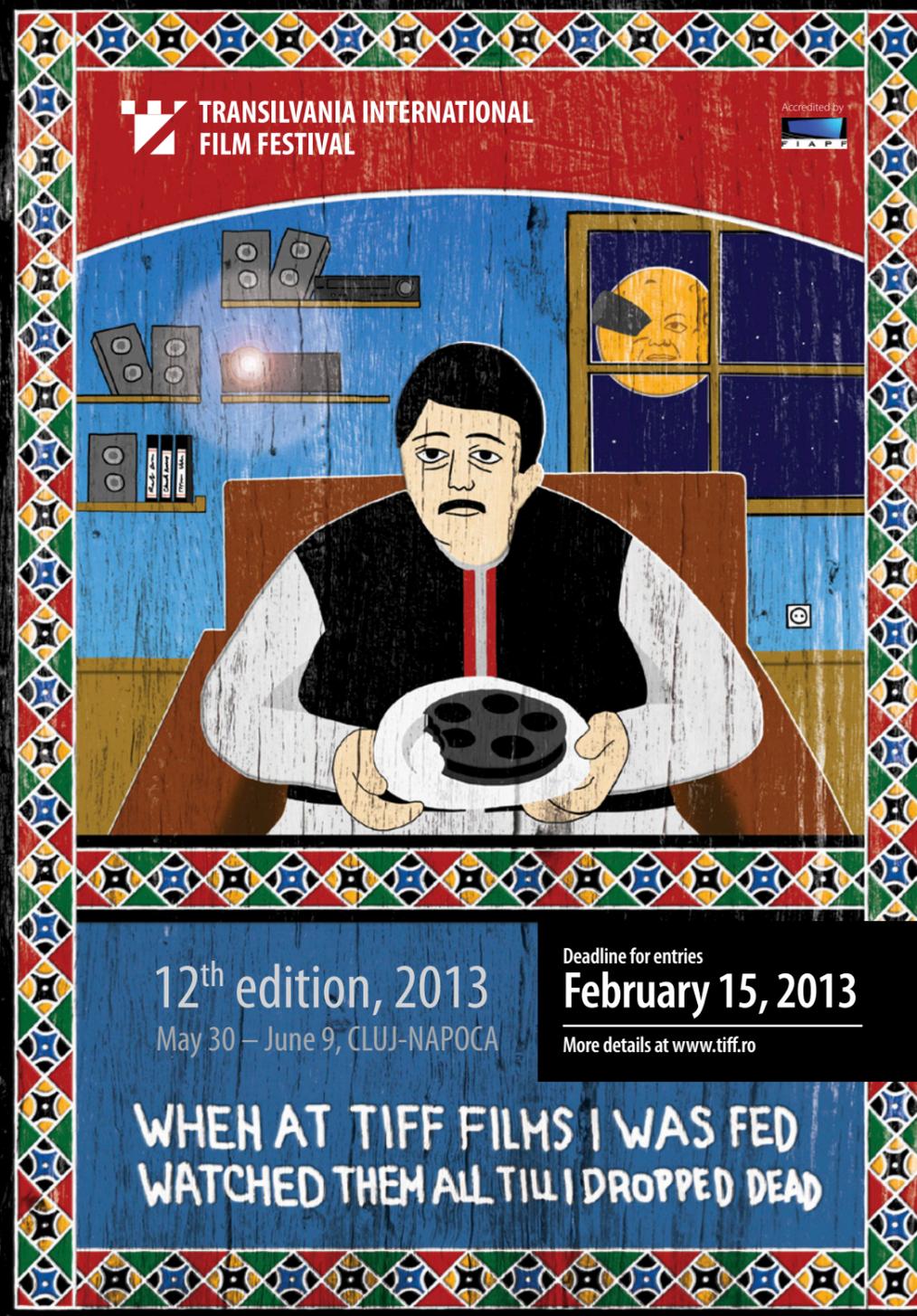
Transilvania IFF's main goal is the promotion of cinematic art by presenting some of the most innovative and spectacular films of the moment that feature both originality and independence of expression, that reflect unusual cinematic language forms or focus on current trends in youth culture.

TIFF is therefore a strong reason to plead for the vibrant city of Cluj-Napoca as a perfect candidate for European Cultural Capital 2020.

**CONTACTS**

**FESTIVAL PRESIDENT** – Tudor Giurgiu  
**ARTISTIC DIRECTOR** – Mihai Chirilov  
**EXECUTIVE DIRECTOR** – Oana Giurgiu  
**FESTIVAL MANAGER** – Cristian Hordilă

Popa Soare St. 52, ap. 4  
Bucharest 2 – Romania  
Tel/Fax: +4021 326-64-80 / +4021 326-02-68  
E-mail: info@tiff.ro | www.tiff.ro



## TIFF 2012 in numbers

Summing up this year's experience, we can only say one thing: Transilvania IFF is still growing! **241 FILMS** from **46** countries, were shown in Cluj, 21 more than in 2011.

### IN TERMS OF „AUDIENCE“

The **400 screenings and special events** attracted over **67,000 spectators**, 10% more than the previous edition..

**THE NUMBER** of Romanian and International Guests invited to Transilvania IFF 2012 (directors, producers, actors, film critics and journalists) reached **1330**.

The smooth running of all screenings, concerts, exhibitions, special events, cultural projects was handled by the **300 staff members and 493 volunteers**. From the youngest (age 16) to the eldest, Greg Smith, a 63-year old American volunteer from San Francisco, people responded positively to TIFF's campaign in the European Year for Active Aging and Solidarity between Generations.

**THE NEW** Transilvania IFF website attracted **45,000 unique visitors** from **93** countries during the 10 days of the festival. The mobile version m.tiff.ro generated **5000 hits**. Overall, www.tiff.ro, with daily updates, photos and videos peaked a record number of **92,891 hits** from June 1st till June 10th, while the festival's page on Facebook received **7000** new fans, for a total of **24,000**.



↑ CASA TIFF  
↓ TIFF Volunteers



## An ambitious project

The 11<sup>th</sup> edition of the Transilvania International Film Festival added **CASA TIFF** on the map of festival's locations, a place whose mission is to inspire creativity. Transilvania IFF's organizers have created a unique cultural institution which aims to promote education through cinema and one's necessity to find expression through art, cultivating and developing the passion for film, photography and visual arts in general.

**CASA TIFF** is a house located in Cluj's historical center, where more than 1000 sqm were completely restored and transformed into a modern cultural arts institution with spaces perfectly fit for organizing several events all year round.



↑ Transilvania Talent Lab

## Transilvania Talent Lab

Transilvania Talent Lab joins EducaTIFF and the workshop Let's Go Digital! as a new training platform for encouraging and refining the talent of professionals and amateurs in the film industry. The project aims to contribute to the completion of young filmmakers, the discovery of new talents and the development of projects which come in various production stages. For a 5-day period, 16 cinema enthusiasts and new media exponents were trained to cover all the steps of filmmaking and organizing a film-related event. They attended special screenings within the framework of TIFF, seminars and master classes on directing, script, cinematography, sound, editing, production, crowd-funding, marketing, distribution or festival strategies and also had the chance to discuss their on-going projects with well-known Romanian and foreign film professionals attending TIFF.



↑ EducaTIFF

## Operation Kino

A strategic partnership of Transilvania IFF with Sofia IFF, Sarajevo Film Festival, Istanbul Film Festival and Reelport, one of the main actors on the European film digital market, which aims at accessing new audiences in the region by bringing a completely new cinematic experience to different neighborhoods and towns. An innovative exchange of fresh works touring programme, Operation Kino brings films and cinema in those communities with low cinematic exposure.



← Cine-concert Georges Méliès



↑ Jan Harlan



↑ Diversity Day  
↓ HBO Party  
→ Laibach Concert



## TIFF in Sibiu

TIFF Sibiu celebrates the connection between film and the other arts, by bringing on screen films inspired

by literature, music, dancing, painting and theatre (including Martin Scorsese's *George Harrison: Living In The Material*

*World*, Vincent Morisset's *Inni*, or Andrew Standen-Raz's *Vinyl: A Tale from Vienna Underground*).

This edition also fit perfectly with the baroque theme that the city embraced this year. Three films in which the Baroque style or period was reflected were part of this year's program (including Silviu Purcarete's *Somewhere in Palilula*, Alain Corneau's *Tous les matins du monde*, Stanley Kubrick's *Eyes Wide Shut*).

This edition gathered a record number of spectators: over **15,000**.



## Transilvania IFF is proud that its Special Guests were impressed by the quality of films and by the enthusiasm of the audience.

This festival is really *mishto* ("cool" – Romanian slang)!  
**Geraldine Chaplin** (Lifetime Achievement Award)

It was always clear that I should come to Cluj some time, but it had only been due to organizational reasons that it hadn't worked out before. My first impressions were that it reminded me of Sarajevo as it was a few years ago - where you really feel that such an enthusiasm has been triggered in the town with the people on the streets and in the cinemas. You really see that things are vibrating and I hope that this feeling will be preserved because these are the festivals of the future.  
**Dieter Kosslick** (Director of Berlinale)



I think the public is great. I think they truly appreciate various types of films. I realized it when I heard the questions they asked. They seem to know what is going on.  
**Pen-Ek Ratanaruang** (director)

Essentially, TIFF has the reputation amongst industry insiders for being an invaluable festival both in terms of good programming and for its friendly atmosphere; an essential mix for optimizing exchanges amongst professionals.  
**Roberto Olla** (Executive Director at Eurimages)

Thank you very much for an excellent selection of films, superb hospitality and very warm welcome in Cluj. I know that I speak for the whole jury when I say we had a very stimulating and pleasurable time.  
**Mike Downey** (producer, UK, jury member)



↑ Claude Lelouch  
← Dieter Kosslick (Berlinale Festival Director), David Robinson, Geraldine Chaplin, Patricio Castilla, Nikolaj Nikitin  
← Pen-Ek Ratanaruang

